



# TENNESSEE *Recycling* REPORT

Summer 2004  
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PRESIDENT  
Cat Wilt

VICE PRESIDENT  
John Homa

SECRETARY  
Kristen Deitrick

TREASURER  
Carol Fulmer

## TRC Summer Workshops

As a benefit of membership TRC will be providing a "Special Events Planning and Coordination" workshop. The workshops will be hosted across the state and are free to TRC members. Cat Wilt and John Homa who are veterans of coordinating Knoxville's Earth Fest will be the presenters. The workshop will provide attendees with a greater knowledge of hosting special events that are both well attended and environmentally friendly. This year's workshops will also be hosted in conjunction with the Tennessee America Recycles Day networking luncheons. Last year the Regional workshops focused on Social Change Marketing. The workshops were well received and helped TRC members to focus their marketing strategies more effectively.

Mark your calendars now for the workshop in your area. Non-members may attend for a nominal fee of \$25. The workshops will be held from 10 a.m. to Noon, the luncheon from Noon to 1:00 p.m. and TN America Recycles Day training from 1:00 p.m. to 2:00 p.m. All workshop attendees are invited to take part in the networking luncheon and meet the local America Recycles Day Coordinators who have made the event such a success.

### WORKSHOPS SUMMER 2004

**August 16 - Jackson**

Doubletree Hotel 1770 Highway 45 Bypass

**August 17 - Nashville**

Doubletree Hotel Airport 2424 Atrium Way

**September 15 - Chattanooga**

Hilton Garden Inn 2343 Shallowford Village Dr.

**September 16 - Johnson City**

Doubletree Hotel 211 Mockingbird Lane

**September 17 - Oak Ridge**

Doubletree Hotel 215 South Illinois Avenue  
(Composting tour immediately following luncheon -  
Knox County Composting Facility, Solway)

For more information on the workshops contact Amanda Thomas at [amandatrc@comcast.net](mailto:amandatrc@comcast.net) or 615-668-9174. To become a TN America Recycles Day Local Coordinator contact Christina Treglia at [Christina.Treglia@state.tn.us](mailto:Christina.Treglia@state.tn.us) or 615-532-9271.

# TRC PULLS INTO NASHVILLE FOR 15TH ANNUAL CONFERENCE

The Tennessee Recycling Coalition presents its annual conference this fall at the picturesque Union Station Hotel in Nashville. Join us as we discuss ways to recycle more, improve programs and increase participation. This year's conference is packed with exciting speakers, great exhibits, lots of networking opportunities and more fun with our annual auction / exhibitor reception.

*When:*  
October 13-15

*Where:*  
Nashville's Union Station, a Wyndham Historic Hotel.  
1001 Broadway, Nashville, Tennessee 37203  
Room rates are \$85 per night.

*How:*  
Call (615) 726-1001 and ask for the "TRC Block" to make your reservation.

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## INFORMAL GATHERING:

The conference kicks off Tuesday evening at the Flying Saucer Beer Emporium adjacent to the hotel.

## GOLF TOURNAMENT:

Join the exhibitors in the annual TRC golf tournament. There will be lots of fun, networking, and prizes. Since this is all for fun, there's even a special prize for the losing foursome.

## TRC'S AUCTION NIGHT:

An evening of food, music, socializing, and bidding on great items. There is a silent auction and a live auction on the most sought after items. Auction items are needed for this event. To donate, call Lori Munkeboe at (615) 532-0705.

## NASHVILLE NIGHT-OUT:

The first two are on us! The evening begins with happy hour on the veranda overlooking the train yard. From there a shuttle will transport you the short half mile down Broadway to the best of Nashville's nightlife.

## CONFERENCE FEATURED SESSIONS:

### Electronic Stewardship

Hear from the various stakeholders regarding the growing problem of obsolete electronics. Are their national trends? What has been accomplished and what still must be done? Who should play the lead role and who should pay the cost? Be prepared for heated discussion.

### Is Your Recycling Operation "Green?"

This session features a case study of a Middle TN recycling operation looking into areas such as pest management and vector control, light and noise pollution, and clean air. Information from this session can be applied to a broad range of other applications including institutional campuses, manufacturing operations, and recreational facilities.

### Recreation and Recycling

As we become an increasing affluent and mobile society, the need for providing recycling opportunities away from the home or office is necessary to keep recycling working. Experts at recycling at special events and parks will share their successes and obstacles.

### Utilizing New Technologies

Effectively implementing new technology can help your program grow with a minimal cost. These speakers will help you make decisions about which technologies can improve your operation.

### Technical Tours

Join us for a tour of GreenMan, a tire processing facility. Next visit the Community Resource Center, a clearing house for donated items such as office equipment and art supplies. End with a tour of the Second Harvest Food Bank, last year's Non-Profit Recycler of the Year, and see their innovative processes.

For updates on the conference schedule and registration information, visit our website at [www.trc-online.org](http://www.trc-online.org)

# NEW AT THIS YEAR'S CONFERENCE

## Tennessee's First "Buy-Recycled" Showcase

On October 12 at the conference hotel, TRC and Tennessee America Recycles Day will host Tennessee's first Buy-Recycled Showcase. The event will be held from 10 – 5 and will bring together vendors, retail buyers, and government purchasing agents. The showcase is free to TRC members. Vendors may set up exhibits to demonstrate the types of materials available with recycled-content or packaged in recycled materials. Training will also be provided to help attendees learn the industry terms and the environmental and economic impacts related to "buying-recycled."

## The Recycled CANnes Film Festival

Grab some popcorn! TRC will be screening some of the best environmental films and will feature the premier of the new TRC recycling video.

## Companion Passes

Bring your significant other to this year's conference. We are offering organized activities to see the sites of Nashville for companions. Activities will take place during conference sessions and companion passes include evening activities and award's luncheon.

## Recycler of the Year Awards

The Tennessee Recycling Coalition Annual Recyclers of the Year Awards will be presented at an awards luncheon during the TRC conference on October 14, 2004. This annual event recognizes individuals, organizations and businesses in the State of Tennessee that have demonstrated a commitment to waste prevention and recycling. The awards will be present in four (4) categories: Government Recycler of the Year, Non-Profit Recycler of the Year, Business Recycler of the Year, and Individual Recycler of the Year.

The TRC is accepting awards applications for all awards categories. A panel of judges will select a winner in each category. To nominate an individual, organization or business, submit a 500-word description of the program (or individual), using the category and judging criteria listed on this page. Supporting documentation, such as photographs, charts and other information may also be submitted. Programs should have been in place for a minimum of one year to be considered for an award.

To be eligible, submissions must be postmarked by September 15, 2004. Send your description and any supporting documentation to:

**TRC Awards Program**  
**P. O. Box 23796**  
**Nashville, TN 37202**

For more info. contact: Amanda Thomas (615-668-9174 or [amandatrc@comcast.net](mailto:amandatrc@comcast.net))

### Government Recycler of the Year Award

Presented to a local, regional or state governmental agency, which has instituted a comprehensive waste prevention and recycling efforts.

- Involves an extensive or unique population base in the program.
- Achieves significant waste stream diversion and/or diversion of newly marketable materials.
- Describes practical and successful program methodologies for collection.
- Demonstrates ability of program to be modeled in other communities.

### Non-Profit Recycler of the Year Award

Presented to a nonprofit organization; such as an environmental group, school, university, church, or hospital, that has had significant impact in its community through leadership and program development.

- Impacts waste diversion in the community.
- Describes marketing success of recyclables, material diversion, or other unique program attributes to capture recyclable materials.
- Shows educational success of program.
- Demonstrates ability of program to be modeled in other communities.

### Business Recycler of the Year Award

Presented to a company that demonstrates a commitment to waste prevention and recycling as both a leader in the business sector and community.

- Describes comprehensiveness of recycling and waste prevention.
- Shows volume of material recycled and types of recyclable waste streams captured.

### Individual Recycler of the Year Award

Presented to an individual that practices outstanding leadership in waste prevention and recycling in their region or field.

- Demonstrates success of waste prevention/recycling efforts, in terms of numbers of people affected, tonnage diverted, new programs initiated, and other measures.
- Illustrates positive impact individually on his/her community, institution, or field.



## CALL FOR NOMINATIONS

The Tennessee Recycling Coalition is calling for nominations for its 2004-2005 Board of Directors. We are seeking 12 candidates to be elected in October that are committed to providing time and resources toward governing our Coalition. If you would like more information or to be considered for the 2004-2005 Board of Directors, please contact John Homa at (865) 215-2921 (email at [jhoma@cityof-knoxville.org](mailto:jhoma@cityof-knoxville.org)) or Amanda Thomas at (615) 668-9174 (email at [amandatrc@comcast.net](mailto:amandatrc@comcast.net)) to receive a nomination packet. All nominations must be received by TRC no later than 5:00 p.m. eastern time on August 6, 2004.

### RockTenn Recycling

RockTenn Recycling is a division of RockTenn Company, which was established in 1936. The Company is comprised of 14 Recycled Paper Collection Facilities located throughout the United States. These facilities provide the basis of the raw material used in the Company's 10 recycled paper mills. These mills produce 100% recycled paperboard for customers around the world. RockTenn is one of North America's leading manufacturer's of packaging and 100% recycled paperboard and one of the largest consumers of scrap paper in the country. They accept all varieties of paper including: mixed paper, newspaper, cardboard, office papers, print shop scrap, and obsolete paper and packaging. In addition to the collection of paper they also accept aluminum and plastic (co-mingled, sorted, etc.). Loads can be either loose or baled and mixed loads are also accepted. RockTenn prides itself on providing outstanding service to its customers. Their employees are willing to work hard to develop an individualized plan to help make your program more successful. In addition to RockTenn Recycling's commitment to producing high quality recycled paperboard and providing excellent customer service, the company has also shown a dedication to community involvement. Their employees actively participate on the board of the Knoxville Recycling Coalition, as well as the Tennessee Recycling Coalition. They also take an active role in community-wide events, such as EarthFest in Knoxville.

For more information on RockTenn Recycling, please contact Eddie Bales at (865) 522-6129 or [ebales@rocktenn.com](mailto:ebales@rocktenn.com).

## Tennessee Valley Authority

The Tennessee Valley Authority was established as a federal corporation in 1933 as part of the New Deal. It is the largest public power company in the nation, selling wholesale power to 158 municipal and cooperative power distributors. TVA produces its power from plants utilizing fossil-fuel, nuclear, hydroelectric, and since 2000 renewable sources such as the wind, sun and methane. In addition to its commitment to renewable power, the company has also made major investments to significantly reduce emissions from its coal-fired plants, reducing sulfur dioxide by 76% and nitrogen oxides by 55%. TVA's commitment to a sustainable environment goes beyond power production to the management of the fifth-largest river system in the nation. They work to preserve water quality, minimize flood risk, protect shorelines, and conserve fisheries. The offices of the Tennessee Valley Authority also maintain programs to further sustainability through recycling and reuse. Throughout their offices they collect glass, plastic, aluminum, mixed and white paper, cardboard and metal. Materials are collected on individual floors and then relocated to a central location where the items are ready for pickup. They also collect various office supplies that are in good condition for redistribution in their offices and to schools. Also, entire computer systems that meet specifications are donated to schools in the local area and the ones that are unable to be reused are recycled. The TVA has a partnership with the post office to recycle CD cases and they are always looking for new partnerships with other organizations that will allow them to recycle more materials. The TVA has also made an effort to provide more information to its employees using electronic sources rather than paper. They have developed their own closed web access for their employees so they can provide information such as personnel directories, phone books and training classes. The TVA actively participates in community events that promote recycling, such as Earth Fest and local computer recycling events.

For more information please contact Gil Stauffer at (865) 632-6644 or [gestauffer@tva.gov](mailto:gestauffer@tva.gov).

## Calendar of Events

### August 2-5

SWANA's Manager of Landfill  
Operations Training  
Minneapolis, MN  
[www.swana.org/sections/upcoming](http://www.swana.org/sections/upcoming)

### August 17

Green Electronics Procurement Workshop  
Indianapolis, IN [www.indianarecycling.org/workshop/html](http://www.indianarecycling.org/workshop/html)

### August 18

TRC Board of Directors Meeting Nashville, TN  
(615) 668-9174

### August 29 - September 1

National Recycling Coalition  
Annual Conference  
San Francisco, CA  
[www.nrc-recycle.org/congress/index/htm](http://www.nrc-recycle.org/congress/index/htm)

### September 1-3

Deconstruction and Materials  
Reuse Conference  
San Francisco, CA

### September 12-15

Georgia Recycling Coalition  
Annual Conference  
Tybee Island, GA  
(404) 634-3095.

### September 21-23

Southern States Environmental Conference  
Biloxi, MS  
[www.ssec.msstate.edu/](http://www.ssec.msstate.edu/)

### September 21-23

Wastecon  
Phoenix, AZ  
(240) 494-2238

### October 12

Tennessee Recycling Coalition  
Buy Recycled Showcase  
Nashville, TN  
[www.trc-online.org](http://www.trc-online.org)

### October 13-15

Tennessee Recycling Coalition Annual Conference  
Nashville, TN  
[www.trc-online.org](http://www.trc-online.org)

## Orange Grove Recycling Proudly Announces New E-cycling Program in Chattanooga

As of July 1, 2004, Orange Grove Recycling began accepting computers and other old electronic equipment at the Dodson Avenue processing plant in Chattanooga. Having processed the area's recyclables for the last 10 years, Orange Grove is excited to offer this new and much needed service to the Chattanooga region. It also offers additional job opportunities for the recycling center's 100+ individuals with developmental disabilities who serve as the work force.

These adults participate in one of Orange Grove's most successful vocational training programs as they learn job and life skills that prepare them for employment in the community. "Ever since I began working here a year and a half ago, I've received many calls from residents concerned about the proper disposal of broken/outdated electronic equipment, so this will give residents a way to clean out their closets without filling up the landfills while at the same time helping Orange Grove employees," says May Sligh, Recycling Education Coordinator for Orange Grove. She also stated that an effort is underway to make sure residents understand what is acceptable and what is not acceptable. Basically, computers, printers, any type of phone, televisions, cameras, stereos, radios, DVD/VCR players and other small household appliances are acceptable, with the exception of microwaves and air conditioners. Due to the hazardous components in computer monitors and TV's (cathode ray tubes contain 5-8 pounds of lead), there is a charge of \$10 for monitors less than 25" and \$20 for those over 25". Residents can drop off their materials at the 460 Dodson Avenue facility from 8-4 Monday through Friday. "We thought it would be nice to offer this service on a regular basis since residents are not always prepared to take part in day long, once a year E-cycling events," says Sligh.

It is estimated that prior to 2004, 315 million computers became obsolete in the U.S. Just like the various metals, plastics and fiber products being recycled in communities all over the country, manufactured products like electronics have a "life cycle" (birth, life and death) too and it is up to all citizens to see that we minimize the negative effects and maximize the usefulness of these products. The plastic parts of computers can be made into toys and other plastic items that may be ordinarily made from petroleum, the raw material for a variety of plastics items. In an effort to add to the sustainability of community recycling and job creation for a very special group of individuals, Orange Grove will handle the "end of life" for used electronics in partnership with several area companies including Asset Waste Management and Recycling of Fort Oglethorpe, GA and 5R Processors, Inc. of Clinton, TN. Both of these companies disassemble the electronics into separate materials so that they can be sold and then made into other useful products.

For more information or for a free tour of the processing facility, please call May Sligh at 423/493-2949.

## 2004 Committees

During the January Retreat this year, board members voted to streamline committees to allow their members to better focus on one area of the Coalition's operations. New committee members are always welcome, so please contact the chairperson of any committee if you are interested in participating or if you have any questions.

### Membership Services Committee

Charged with the maintenance of our current member services as well as the development of new services to offer our members.

Tonya Healea  
(Chair 615-444-5670)  
Cat Wilt  
Carol Fulmer

Becky Ford  
Kristen Deitrick  
Von Moody

### Outreach Committee

Charged with developing new relationships with different groups and broadening TRC's reach in Tennessee's recycling landscape.

Sarah Surak  
(Chair 865-974-5107)  
Gil Stauffer

John Homa  
Cat Wilt  
Christina Treglia

### Governance Committee

Charged with the maintenance and revision of TRC's organizational duties, such as bylaws, policy, and budgeting.

Joy Williams  
(Chair 901-576-6877)  
Mike Daul  
Teresa Benson

John Homa  
Steve Levetan  
Carol Fulmer

### Conference Committee

Charged with the planning of TRC's Annual Conference as well as the Recycler of the Year Awards.

Christina Treglia  
(Chair-615-532-9271)  
Kristen Deitrick  
Tonya Healea  
Morgan Thomas

Rob Dunn  
John Fergusson  
Carol Fulmer  
Lori Munkeboe

## Board of Directors

It is the goal of the Tennessee Recycling Coalition to be governed by a Board of Directors that reflects the diversity of the Coalition. TRC Board members come from business, government, nonprofit, and for-profit organizations. We strive to represent the geographic diversity of the state, rural and urban. Our 2004 Board is listed below along with their contact information:

#### Cat Wilt, President

Center for Clean Products and Tech.  
311 Conference Center Building  
Knoxville, TN 37996  
Email: catwilt@utk.edu  
(865) 974-4251 • (865) 974-1838 Fax

#### Tonya Healea

Southern Debindery Service  
PO. Box 1237  
Lebanon, TN 37087  
Email: thealea@bellsouth.com  
(615) 444-5670

#### John Homa, Vice President

City of Knoxville  
PO. Box 1631  
Knoxville, TN 37901  
Email: jhoma@ci.knoxville.tn.us  
(865) 215-2921 • (865) 215-4688 Fax

#### Jeff Holmes

SP Recycling Corporation  
139 Industrial Blvd.  
LaVergne, TN 37086  
Email: Jeff.holmes@spnewsprint.com  
(615) 793-4580 • (615) 793-4594 Fax

#### Kristen Seitrick, Secretary

Metro Public Works  
939 Br. Richard Adams Drive  
Nashville, TN 37202  
Email: Kristendeitrick@nashville.gov  
(615) 862-8705

#### Steve Levetan

Southern Chapter of Scrap  
Recycling Inst.  
6595 Roswell Road, Suite G #656  
Atlanta, GA 30328  
Email: sl@scrapservice.com  
(404) 845-0706 • (404) 250-1001

#### Carol Fulmer, Treasurer

Interlocal Solid Waste Authority  
487 Joyce Lane  
Winchester, TN 37398  
Email: cfulmer@edge.net  
(931) 962-9048 • (931) 962-1468 Fax

#### Morgan Thomas

Marshall County  
3301 Courthouse Annex  
Lewisburg, TN 37091  
Email: recycleman@vcourthouse.net  
(931) 359-0547

#### Eddie Bales

Rock-Tenn  
1223 Proctor Street  
Knoxville, TN 37921  
Email: ebales@rocktenn.com  
(865) 622-6129 • (865) 522-8996 Fax

#### Gil Stauffer

TVA WT8C-K  
400 Summit Hill Drive  
Knoxville, TN 37902  
Email: gestauffer@udk.edu  
(865) 621-6644

#### Teresa Benson

Mayfield Dairy Farms  
806 East Madison Avenue  
Athens, TN 37303  
Email: tbfromtn@comcast.net  
(423) 745-2151 ext. 2280

#### Sarah Surak

University of Tennessee  
2233 Volunteer Blvd.  
Knoxville, TN 37996  
Email: ssurak@udk.edu  
(865) 974-5107 • (865) 974-3374 Fax

#### Mike Daul

Knoxville Recycling Coalition  
1914 Ailor Avenue, Suite 206  
Knoxville, TN 37921  
Email: recycle@esper.com  
(865) 525-9694

#### Christina Treglia

TN Dept. of Env't. and Conservation  
401 Church St. 8<sup>th</sup> Floor L & C Tower  
Nashville, TN 37243  
Email: Christina.treglia@state.tn.us  
(615) 532-9271 • (615) 532-0199 Fax

#### Becky Ford

SP Recycling Corporation  
2810 Hoitt Aveune  
Knoxville, TN 37917  
Email: beckyford@spnewsprint.com  
(865) 523-6397 • (865) 673-0093 Fax

#### Joy Williams

City of Memphis  
125 N. Main, Room 628  
Memphis, TN 38103  
Email: Joyce.williams@cityofmemphis.org  
(901) 576-6877 • (901) 576-6877 Fax

#### John Fergusson

North Central Recycling  
410 Warehouse Lane  
Hartsville, TN 37074  
Email: govols37074@hotmail.com  
(615) 374-4776

# TRC Membership Levels and Benefits

The TRC Board of Directors has worked diligently to develop this new list of Membership Levels and Benefits. The aim was to provide a more comprehensive listing of benefits and to offer plans that allow businesses to be involved year long in TRC activities for one annual membership fee. There is a wider variety of membership levels that each offer different degrees of support for the organization as well as a variety of different benefits. These new levels will go into effect with the next membership year, which runs from November 1, 2004 to October 31, 2005.

## **Benefactor = \$5000.00** and up per year

Includes all Partner level benefits and:

- Includes America Recycles Day Sponsorship for Tennessee
- Includes a Business Contact List of All TRC Conference Attendees

## **Partner = \$3000.00** and up per year

Includes all Sponsorship Level Benefits and:

- Two Additional TRC Newsletter Subscriptions
- Additional Individual Memberships for Employees at the Rate of \$80.00 Each
- One Free Exhibit Booth at the TRC Annual Conference
- Additional Free Registration to the TRC Annual Conference and Exhibition
- Special Mention in Every TRC Newsletter
- Listed on All TRC Printed Materials

## **Sponsorship = \$2000.00** and up per year

Includes all Patron Level Benefits and:

- Two Additional Tickets to the Annual TRC Auction
- Premier Listing on the Website
- One Free Registration to the TRC Annual Conference and Exhibition
- Receive One Additional TRC Newsletter Subscription
- Additional Individual Memberships for Employees at the Rate of \$90.00 Each

## **Patron = \$1000.00** and up per year

Includes One Organizational Membership with Its Benefits and:

- Plaque Recognizing Your Support
- Feature Story in the TRC Newsletter
- Press Release Announcement in Your Home Area Regarding Sponsorship
- Two Additional Tickets to the Annual TRC Auction
- Special Mention in Every Newsletter
- Receive One Additional TRC Newsletter Subscription
- Additional Individual Memberships for Employees at the Rate of \$100.00 Each

## **Organizational = \$400.00**

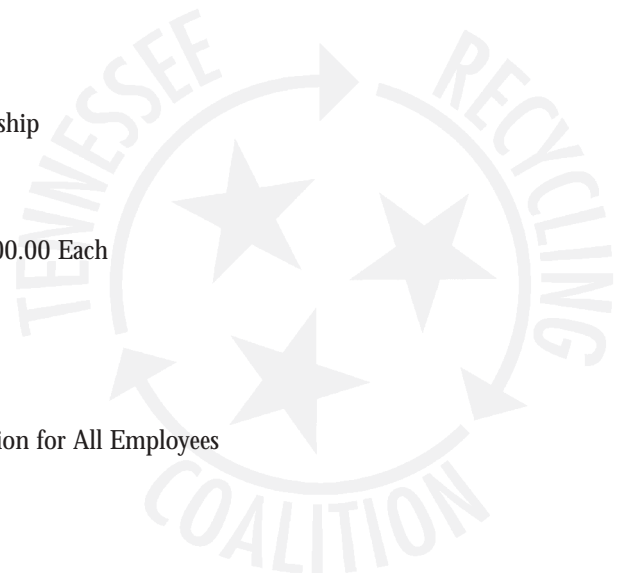
- One Individual Membership to TRC
- One Individual Membership to NRC
- Special Listing on the TRC Website
- Member Rate Registration to TRC's Annual Conference and Exhibition for All Employees
- One Member Rate Registration to NRC's Annual Congress
- Receive TRC Newsletter and NRC's Reports

## **Individual = \$120.00**

- One Individual Membership to TRC
- One Individual Membership to NRC
- One Member Rate Registration to TRC's Annual Conference and Exhibition and NRC's Annual Congress
- Receive TRC Newsletter and NRC Reports

## **Student / Concerned Citizen / Senior Citizen = \$35.00 (Prior Approval Required)**

- One Non-Voting Membership
- One Member Rate Registration to Annual Conference
- Receive TRC Newsletter



# AF&PA Announces All-Time High for Paper Recycling

The American Forest and Paper Association announced at the Paper Recycling Conference and Trade Show last month that the United States reached an all-time high of 50.3 % paper recovery rate in 2003. This equals 49.3 million tons of paper and is an increase of 69% over 1990 figures. More than 80% of paper mills in the country use recovered paper to make their product and recovered paper accounts for 37% of the raw material being used in the manufacturing process. While the Association notes that this is an important accomplishment, they also acknowledge that more can be done. The importance of public and private partnerships to educate the public about paper recycling was stressed as an important step in this process. The group also noted that collection rates will have to continue to rise to meet the growing demand in domestic and foreign markets.

**YES!** I want to help TRC promote recycling in Tennessee!



|                              |  |               |           |
|------------------------------|--|---------------|-----------|
| NAME _____                   |  | TITLE _____   |           |
| COMPANY OR AFFILIATION _____ |  |               |           |
| MAILING ADDRESS _____        |  |               |           |
| CITY _____                   |  | STATE _____   | ZIP _____ |
| TELEPHONE (DAY) _____        |  | (NIGHT) _____ |           |

Mail with payment to TRC, P.O. Box 23796, Nashville, TN 37202