



T E N N E S S E E

Recycling

R E P O R T

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Coalition (TRC)**
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The deadline for submissions for
the next newsletter is February
27, 2006. Please send your
submissions and photos by email
to news@trconline.net

*The articles and opinions
expressed in this newsletter are not
necessarily the expressed opinions of
the Tennessee Recycling Coalition
or RecycleNet Corporation.*

TRC CONFERENCE: A GREAT SUCCESS !

This year's Tennessee Recycling Conference in Chattanooga was a great success. Over 100 attendees participated in sessions ranging from green construction to community interest topics. A dozen local and regional exhibitors displayed recycling information and there were plenty of opportunities for industry networking.

Participants were treated to a private viewing of the Tennessee Aquarium. The aquarium is Chattanooga's premier attraction and boasts exhibits featuring ten foot long sharks as well as a butterfly atrium. Other conference entertainment included a golf tournament and a silent auction which raised significant funds for TRC while providing a true Tennessee atmosphere complete with live bluegrass music.

AWARDS LUNCHEON

One of the highlights of the TRC Conference was the annual awards luncheon. Winners are honored for outstanding recycling and conservation efforts. The non-profit recycler of the year was awarded to UT Recycles, UT Cares. Sarah Surak directs this program which collects unwanted clothing, non-perishable food, and household items from over 4,000 dorm residents. Items collected are donated to Goodwill, Second Harvest, and the Love Kitchen. In the past two years, over 10 tons of material have found a second home through UT Recycles, UT Cares.



Above: Sarah Surak receives the award for Non-Profit Recycler of the Year from Abby Blackburn

The government recycling award was earned by Warrior's Path State Park Golf Course. This course, designed by George Cobb, is one of the most popular courses in the Tennessee State Parks system. It hosts approximately 35,000 rounds of golf per year. The recycling program began in 2003 under the direction of Mark Houser. The primary commodities recycled are plastic bottles and cardboard, although a small amount of aluminum is collected and donated to a local church or non-profit organization. In 2005, 4,000 pounds of cardboard and 2,500 pounds of plastics were recycled. The Tri-Cities area was recently ranked by Golf Digest as the second best golfing area in the country allowing

Warrior's Path State Park Golf Course to demonstrate Tennessee's commitment to conservation to local residents and visitors alike.

(continued on page 3)

Board of Directors

It is the goal of the Tennessee Recycling Coalition to be governed by a Board of Directors that reflects the diversity of the Coalition. TRC Board members come from business, government, nonprofit and for-profit organizations. We strive to represent the geographic diversity of the state, rural and urban.

Our 2005 - 2006 Board is listed below along with their contact information.

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TRC Appoints New Executive Coordinator

The Tennessee Recycling Coalition's newly-appointed Executive Coordinator **Wendy D. Davis**, a wife and mother of one from Nashville, originally hailed from the Bristol area. Wendy completed her education at The University Of Tennessee in Knoxville with a Bachelor Of Science degree in Environmental Science. Relocating to Nashville in August of 2002, Davis accepted a position with the Tennessee Department Of Environment And Conservation in the Division Of Solid Waste Management. While at TDEC, Wendy provided assistance to County, Municipal and public recycling efforts, worked with the Mobile Household Hazardous Waste program, reviewed Solid Waste grants, and authored press releases on State recycling initiatives. After the birth of her son Paul Isaac, Wendy left TDEC and then began working with the TRC in October 2005. Wendy's involvement with recycling is not only a professional commitment, it's also a personal mission. Wendy may be contacted at tnrecycles@comcast.net.



Join A Committee!

Do you want to do more to actively promote recycling in Tennessee? Join a TRC committee! TRC committees serve to meet the goals and objectives established by the Board of Directors. Participation in a committee allows members from various backgrounds to share their perspectives within TRC. The four committees are:

- Member Services - duties include communication, web site development and maintenance, formulation and publication of a quarterly newsletter, liaison with the National Recycling Coalition (NRC), development of new initiatives, speakers bureaus, and advocacy
- Governance - duties include introduction of amendments to the bylaws, finance and budgeting, nominations for elected officers, policy organization, and development of the Board of Director's handbook
- Outreach - duties include participation with TDEC on America Recycles Day (ARD), attending and exhibiting at other state and group conferences, investigation of program development for institutions such as colleges and universities and marketing
- Conference - duties include planning and implementing the annual TRC conference

If you are interested in serving on a committee, please contact Wendy Davis at tnrecycles@comcast.net.

AWARDS LUNCHEON (cont'd from page 1)



Above: Johnnie Edwards receives the Individual Recycler of the Year Award

Johnnie Edwards received the individual recycler of the year award. Mr. Edwards is a volunteer for the Lincoln County Keep Tennessee Beautiful Affiliate. Every school day, he transports paper, cardboard, and plastic from Flintville Middle School to the Fayetteville Recycling Center. Mr. Edwards does not receive compensation for his duties; he performs them gladly to benefit his community and his environment. Mr. Edwards also picks up cardboard from local retail businesses and operates the cardboard compactor saving time and labor for Lincoln County. His actions serve as shining examples of environmental stewardship.



Above: Warrior's Path State Park Golf Course was awarded the Government Recycling Award

The business recycler of the year is Portion Pac Inc. (PPI). Portion Pac produces salad dressings, sauces, and dry mix batters for the wholesale marketplace. PPI is dedicated to recycling and waste reduction in the workplace by way of an Environmental Management System Committee, general awareness, and targeted documentation. PPI is a Tennessee Pollution Prevention member and proudly achieved Partnership recognition in January 2005. PPI reduced waste by switching product containers of pickle relish from 55 gallon disposable drums to bulk reusable totes. This switch yielded a \$5,700 savings in landfill avoidance and process changes. PPI installed a silver recovery system to reclaim silver from silver nitrate solution. The elimination of hazardous waste through recycling has resulted in a facility cost savings of \$11,000 per year. PPI also implemented a cardboard recycling program which diverts 205 tons of cardboard from a landfill. Portion Pac Inc. demonstrates how recycling and pollution prevention is also cost effective means of waste management.

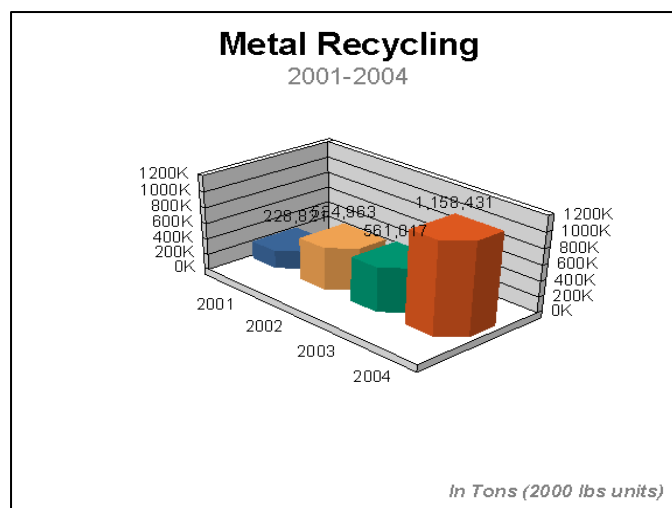
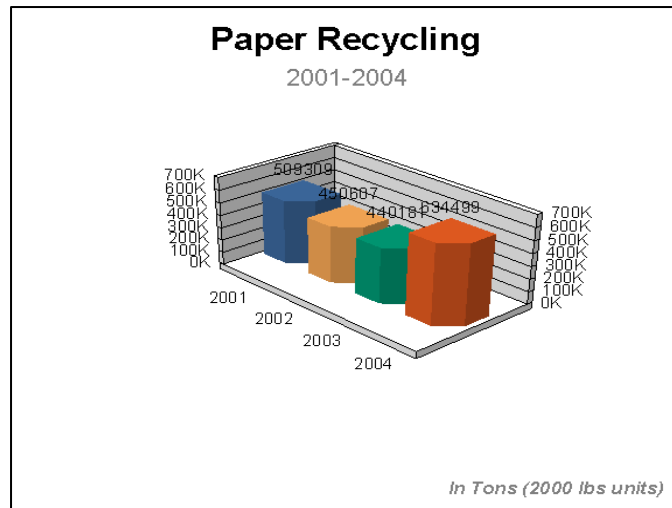
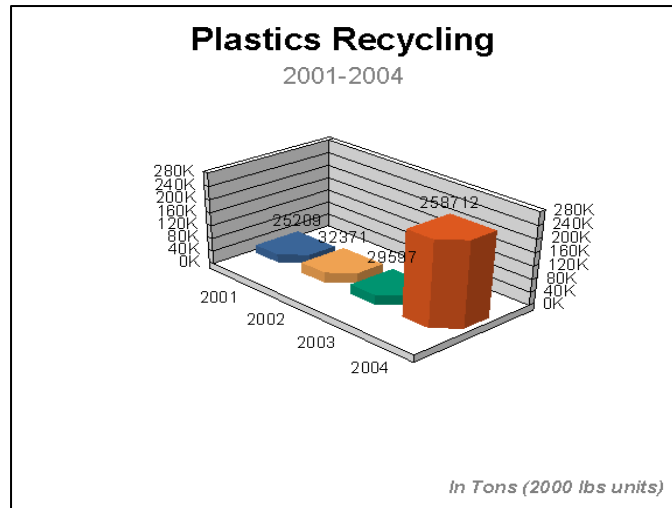


Above: Portion Pac Inc. (PPI) was presented with the Business Recycler of the Year

TRC is proud to honor these individuals and organizations for their conservation efforts. We hope their accomplishments will inspire others to research and implement recycling strategies.

Tennessee Recycling Tonnages

The following graphs have been generated from information reported to the Tennessee Department of Environment and Conservation's Division of Solid Waste Management. According to the Solid Waste Management Act of 1991, solid waste regions are required to report waste disposed and diverted. These tonnages represent recycling in public programs as well as private entities. Any questions may be directed to Nick Lytle at Nickolaus.Lytle@state.tn.us.



Recycle @ Work: Janitors Run Recycling

By: Bill Coffee
National Recycle Manager
SBM Site Services

Most businesses and offices have a recycle program, usually a desk-side paper bin. On the other side of the building is the trash compactor going to the landfill. **Wouldn't it be great to get more out of the trash and into recycling?** How often have you heard that something can be recycled which will benefit the environment; only to find that a major hassle is required by YOU to recycle the product. Stepping up and expanding the program can be a significant effort.

Locating information on what can be recycled and where it can be done is a chore in itself. The web and phone book are full of recycling centers. Scrap yards, recycle centers, government and educational pages all offering information on what can be recycled, but many are so far away they offer no help for your program.

Still, you persevere and reach recycling companies who take materials. Each one asks what and how much you have for recycling. *WHO KNOWS? IT'S ALL IN THE TRASH.* Can't we just send all the materials to the recycle center and have it handled? Unfortunately, there are few to no one-stop-recyclers that take everything. Each has a specialty (paper or metals or plastics), some have pick up service and some don't. Each has loading, shipping and contamination requirements. You also need bins and space for everything.

Who is going to handle all of it? Trash and Recycling are generated by all departments, areas, projects and buildings. Who can control and be accountable for collecting, dumping, and shipping everything to the right place? Who can see all areas of the business and react to changes?

Consider giving it to the janitorial company!

The custodians collect all the trash from all areas of the building anyway. It is less work to add recycling to your janitorial contract than bring in another vendor to handle the entire facility. The janitorial company can manage all shipments of materials to coincide with bin filling. They can monitor contamination for each processor and help identify solutions for continuous improvement.

Placing full responsibility for waste management, recycling and diversion on the custodial team can prove to be quite beneficial. Expanding the scope of work opens up possibilities and assigns accountability for performance. The janitorial staff is in an excellent position to control the flow of trash and recycling. They take the trash out daily can easily identify high trash and high cost areas. Monthly reports combining all trash and recycle weights provide data points to measure improvement and set goals.

In addition to recycling, the janitorial team is also in a position to set up reuse processes. Valuable materials, packaging, supplies and equipment are caught before hitting the trash compactors and sent back into the business for reuse. This saves procurement costs and landfill charges, a double win. Items not reused can often be donated to local schools or charities.

There is a huge opportunity to save money and reduce the landfill by improving the recycle program at your facility. Partnering with the janitorial company can make it happen.

Reduce - Reuse - Recycle - It's Good Business!

GET INVOLVED WITH TRC

- All members are invited to the Annual Board of Director's Retreat. Most of the work at the retreat will revolve around completing the work plan for the upcoming year. It will address important milestones and related budget information. Newsletter deadlines, committee plans, outreach activities, as well as meeting dates and locations will be set for the year in the plan.
- Do you have ideas you want to share? Any groups you think TRC should partner with? Special training or workshops you would like to see? New or improved membership benefits? Member and sponsor recruitment strategies? This is a great opportunity to make TRC your organization.
- The retreat will be held January 26 and 27 at Henry Horton State Park in Chapel Hill, TN. A block of rooms is reserved for January 25 and 26, 2006 at a \$62 rate. Please contact Wendy Davis at (615) 214-8899 to suggest agenda items or to receive meeting particulars.

New TRC Membership Benefit

In November TRC joined the Southeast Recycling Development Council (SERDC). This newly formed organization will strive to educate decision makers on the economic importance of recycling, develop a regional educational campaign, and provide networking and resource sharing for the myriad stakeholders involved in recycling in our area.

TRC member may join SERDC at the affiliate membership rate of \$20.

Go to www.serdc.org for more information. Tonya Healea is the TRC representative to SERDC.



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CALENDAR OF EVENTS

Feb. 13-14, 2006

Commercial Recycling and Special Waste Management Conference
New Orleans, LA, USA

Feb. 15-18, 2006

The Pumper and Cleaner Environmental Expo International 2006
Nashville, Tennessee

March 5-8 2006

Southeast Recycling Conference and Trade Show
Pensacola Beach, FL

Mar. 26-29, 2006

21st International Conference on Solid Waste Technology and Management
Philadelphia, PA, USA

Apr. 18, 2006

Vermicomposting Demonstration
Mount Albert, Ontario, Canada

Apr. 20-21, 2006

The 17th Global Warming International Conference & EXPO (GW17)
Miami, FL, United States

Apr. 24-27, 2006

Waste Expo
New Orleans, LA, USA

May 1-3, 2006

14th Annual North American Waste-to-Energy Conference
West Palm Beach, Florida, USA

May 1-2, 2006

The Canadian Environmental Conference and Tradeshow
Toronto, Ontario, Canada

May 7-10, 2006

Solid Waste/Recycling Conference & Trade Show
Bolton Landing, NY, USA

May 2-3, 2006

EnviroExpo & Conference 2006
Boston, MA, USA

May 3-5 2006

Solid/Hazardous Waste Conference and Exhibition
Gatlinburg, Tennessee

May 15-19, 2006

25th International Conference on Incineration & Thermal Treatment Technologies
Savannah, GA, USA

Jun. 1-4, 2006

Salon National de l'Environnement / National Environmental Exhibition
Montréal, Québec

Jun. 5-8, 2006

11th Annual Landfill Symposium and Solid Waste Managers Conference
Nashville, Tennessee, USA

Aug. 6-11, 2006

8th International Conference on Mercury as a Global Pollutant
Madison, Wisconsin, USA

Sep. 20-22, 2006

2006 Recycling Council of Alberta Waste Reduction Conference
Edmonton, Alberta, Canada

Oct. 22-25, 2006

NRC's 25th Annual Congress & Exposition
Atlanta, GA, USA

With TRC/NRC membership you have the option to join any of the following councils:

The College and University Recycling Council (CURC)

- CURC is a network of campus-based recycling professionals who facilitate information exchange on operating recycling and waste reduction programs at North American institutions of higher learning.

<http://www.nrc-recycle.org/councils/CURC/default.htm>

Minorities Recycling Council (MRC)

- The Minorities Recycling Council (MRC) was established by the NRC in October 1991 to foster dialogue and action concerning environmental issues in minority communities and to develop the full participation and leadership of minorities in the recycling and waste management industry.

<http://www.nrc-recycle.org/councils/MRC/MRC.htm>

Nonprofit Recyclers Council (NpRC)

- The NpRC is a national network of mission-driven, community-based nonprofit organizations whose work includes: waste reduction, reuse, recycling, and composting operations; research and public education; community and economic development; and environmental advocacy.

<http://www.nrc-recycle.org/councils/NPRC/npDefault.htm>

Recycling Organization Council (ROC)

- The Recycling Organization Council provides recycling organizations a forum to benefit from information sharing, group deliberation of common issues, mutual support and assistance.

Rural Recycling Council (RRC)

- Rural members of NRC organized the Rural Recycling Council (RRC) in 1989 to address the cultural, socioeconomic, solid waste and recycling market conditions unique to rural regions.

<http://www.nrc-recycle.org/councils/RRC/RRC.htm>

Tennessee Recycling Coalition Membership Levels

Benefactor \$5000.00 per year

- Includes Premier sponsorship benefits for TN America Recycles Day
- Recognition as Awards Luncheon sponsor at annual conference
- Press release announcing sponsorship

Partner \$3000.00 per year

- Includes Supporting sponsorship benefits for TN America Recycles Day
- Recognition as evening event sponsor at annual conference
- Includes complimentary foursome for annual golf tournament

Sponsor \$2000.00 per year

- Premier listing on TRC website
- One Free exhibit booth at TRC Annual Conference and Exhibition (including two booth registrants)
- Five additional tickets to Annual Auction
- Business contact list for all TRC Conference Attendees
- Recognition as Refreshment Break sponsor at annual conference

Patron \$1000.00 per year

- One feature story in TRC newsletter and special mention in every newsletter
- One free registration for TRC Conference
- Two Additional Tickets to the TRC Annual Auction

Organizational \$400.00

- One Individual Membership to TRC and the National Recycling Coalition
- Reduced Rate to TRC's Annual Conference and Exhibition for all employees
- One reduced rate to NRC Congress
- Special listing on TRC website

Individual \$120.00

- One Individual Membership to TRC and the National Recycling Coalition
- Subscription to TRC Newsletter and NRC Report
- Reduced Rate to TRC's Annual Conference and Exhibition and NRC Congress

Individual Non-NRC \$75.00

- One Individual Membership to TRC
- Subscription to TRC Newsletter
- Reduced Rate to TRC's Annual Conference and Exhibition
- Complimentary Professional Development Classes at Center for Non-Profit Management

**** Membership levels include specified benefits and benefits of lower levels**

_____		_____	
First and Last Name		Title	

Company or Affiliation			

Mailing Address			

City	State	Zip	

Telephone (Day)	Telephone (Evening)	Email Address	

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