



Tennessee Recycling Coalition ONLINE

IN THIS EDITION:

[CLOSE THE BOOK ON RECYCLING](#)

[UNIVERSITY OF TENNESSEE'S CENTER FOR CLEAN PRODUCTS TO MANAGE NEW EPEAT STANDARDS](#)

[KILOWATT OURS TO AIR ON PUBLIC TELEVISION](#)

[ASSOCIATION OF POST-CONSUMER PLASTIC RECYCLERS WEBINAR SERIES](#)



CLOSE THE BOOK ON RECYCLING

To date there have been limited markets for used books, but now Caraustar's Recovered Fiber Group (RFG) is actively collecting them. Caraustar buys all grades of books, from soft cover, hard cover textbooks, phone books etc. Sources for this material can be municipal recycling centers, waste paper packers, textbook recyclers, printers, publishers, libraries, and schools. Caraustar provides multiple methods for collection.

Caraustar's Recovered Fiber Group operates 7 processing plants that source a wide variety of secondary paper and paperboard fiber for recycling. In addition to book grades, Caraustar also sources office waste. These grades are growing in demand as new machines are being added in the US and offshore. Caraustar's RFG offers the marketing expertise to sell these grades not only to our own mills, but also to other US mills, as well as mills in over 30 countries.

In some cases, books have to be certified they will be destroyed. Caraustar issues letters of destruction to printers and publishers who restrict books from being resold. Cut books can be used for a wide variety of recycling applications including recycled paperboard produced at Caraustar mills.

Caraustar's RFG book recycling program compliments the Mill Group's Binder Tex 45 product. This particular grade is used specifically for hard cover book binding in hard bound text books, law books and library binding books. Caraustar is going beyond just closing the loop on recycling, our program is focused on Closing the Book on Recycling.

Caraustar is optimistic about growing the volume of this grade, especially since the volume of the Mill Group's Binder Tex board is increasing. For more information about this service contact April Carlock with Caraustar Dalton Recycling at 706-259-8591 ext:105 or by email at april.carlock@caraustar.com.

Caraustar will be an exhibitor at TRC's upcoming conference. Join them February 4-6, 2009 at the Cool Springs Marriott. For more information about TRC's 20th Annual Conference and exhibition go to www.trc-online.org/TRCConference.html.

UT'S CENTER FOR CLEAN PRODUCTS TO MANAGE NEW EPEAT STANDARDS PROCESS



The University of Tennessee's Center for Clean Products is pleased to announce that they have been selected to manage the process of creating the next generation of environmental performance standards for greener electronics. The research grant, in the form of a cooperative agreement with the US Environmental Protection Agency, will allow the Center for Clean Products to build upon the work developed through the **Electronic Product Environmental Assessment Tool**, or EPEAT. The Center for Clean Products will manage the public process to develop environmental standards for up to four additional electronics product categories, beginning with imaging equipment and televisions. The EPA grant was officially approved on Monday, August 25, 2008.

EPEAT is a system to help purchasers in the public and private sectors evaluate, compare and select desktop computers, notebooks and monitors based on their environmental attributes. EPEAT also provides a clear and consistent set of performance criteria for the design of products, and provides an opportunity for manufacturers to secure market recognition for efforts to reduce the environmental impact of its products. The EPEAT Registry includes products that have been declared by their manufacturers to be in conformance with the environmental performance standard for electronic products - IEEE 1680- 2006.

EPEAT was developed for "institutional purchasers" -- organizations that buy IT equipment on large purchase contracts -- so participating manufacturers have focused on registering business-line products that are usually bought by these organizations. However, EPEAT may be used by anyone, including individual consumers, as an effective way to identify environmentally preferable electronic products.

EPEAT is working to improve consumer access to EPEAT-qualified products through retail outlets. At this time, on-line retailer Buy.com is the only general retailer providing a [purchasing portal](#) for EPEAT products and identifying products as EPEAT Bronze, Silver and Gold.

KILOWATT OURS TO AIR ON PUBLIC TELEVISION

Kilowatt Ours is scheduled for broadcast on Nashville Public Television NPT Channel 8 on Friday, October 24 at 7:00 pm. Kilowatt Ours is an award-winning film that provides simple, practical, affordable solutions to America's energy crisis and shows how we can save electricity, save money and make a difference for ourselves and the planet. TRC screened the documentary at its 2007 conference.

Kilowatt Ours is a documentary by Jeff Barrie, a Nashvillian, that has become a national movement to promote energy conservation, efficiency, and renewable energy. Kilowatt Ours is also a non-profit organization advocating for conservation power plants in every community in America. They provide resources for homes, businesses, schools and communities to begin their journey to energy savings.

Spread the word about the broadcast to help get the film's hopeful message of energy conservation and renewable power to an even wider audience. The film includes information about the energy saving impact of recycling.

- Forward this newsletter to interested parties.
- Send an email to your community contacts.
- Announce it at community events and in congregations.
- Include an announcement in your organization's website.
- Post a flyer at your community organization, place of work or congregation.
- Send an announcement to local community newspapers.

- Tell community leaders and public officials about the broadcast.

Host a Home or Community Screening: You can gather a group of friends and family to watch the broadcast or get them excited about the broadcast by showing a sneak preview a few days before. There are toolkits that help you make the most of a screening event whether it is in your home or a larger event open to the public. Email screenings@KilowattOurs.org for more info.

Purchase copies of the new DVD to spread the word: The new national edition, available on October 15, features eco-friendly packaging, a "Message from the Producer" with energy saving tips, versions of the film for classroom and presentation use and more. A donation of \$25 at www.KilowattOurs.org helps with the mission and entitles you to our new DVD! Bulk rates are available.

For any questions or ideas you can contact info@kilowattours.org. Sample announcements and flyers are available at www.kilowattours.org/organizertoolkit.html

Kilowatt Ours is a 501(c)(3) nonprofit organization. Sponsors include: Turner Foundation, Southern Alliance for Clean Energy, The Sierra Club Foundation, Johnson Controls, Mother Earth News, Utne Reader, Stonyfield Farms, and Renewable Choice Energy. For more information, visit www.KilowattOurs.org.

PLASTICS RECYCLING WEBINAR SERIES

Join APR in a free one-hour recycling training geared to helping recycling coordinators collect more plastic more efficiently!



Plastic Recycling: Switching to All Bottles Collection

This free, one hour seminar will present a step by step approach on switching to all bottles recycling collection. Participants will learn from case studies and will leave with a to-do for easy implementation. Session will provide definitions, specifications, and sorting tips. **Space is limited.** Reserve your Webinar seat now for one of the dates below:

Tuesday, December 9, 2008
1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Wednesday, January 14, 2009
1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Working With the Middle Man: Tools for Efficient Plastic Recycling

Participants in this workshop will learn how to get the most out of hauler contracts. We'll also discuss when it might be better to market plastic bales directly. Discussion of contract provisions that are beneficial to the community, including reducing contamination, sharing revenue, and monitoring performance. **Space is limited.** Reserve your Webinar seat now for one of the dates below:

Tuesday, December 16, 2008
1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Wednesday, January 21, 2009
1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Getting to Know You: The Ins and Outs of the Plastics Industry

This free, hour-long web seminar is designed for the recycling program that would like to improve their plastic recycling techniques. Get real tips from the industry to make sure your program is operating free of kinks and at full profit potential. Learn about plastic recycling resources to make your job easier. Leave with a check list of possible program improvements. **Space is limited.** Reserve your Webinar seat now for one of the dates below:

Tuesday, December 2, 2008

1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Wednesday, January 7, 2009

1:00pm – 2:00pm (EDT)

[Reserve this date](#)

Questions about these workshops? Email Keefe Harrison with the Association of Postconsumer Plastic Recyclers at postconsumerplastic@gmail.com

System Requirements

PC-based attendees

Required: Windows® 2000, XP Home, XP Pro, 2003 Server, Vista

Macintosh®-based attendees

Required: Mac OS® X 10.3.9 (Panther®) or newer

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