



Tennessee Recycling Coalition ONLINE

IN THIS EDITION

[NEW EPA TOOLKIT TO HELP MUNICIPAL GOVERNMENTS CONFRONT RECYCLING CHALLENGES](#)

[ELECTRONICS RECYCLING EVENT OCTOBER 17TH AND 18TH, 2008 ROGERSVILLE, TN](#)

[KEEP TENNESSEE BEAUTIFUL REACHES MORE THAN ONE MILLION VOLUNTEERS DURING THE 2008 GREAT AMERICAN CLEANUP](#)



NEW EPA TOOLKIT TO HELP MUNICIPAL GOVERNMENTS CONFRONT RECYCLING CHALLENGES

The toolkit also emphasizes Region 4's new Recycling Grows Green logo, demonstrating that recycling efforts by municipalities often have the dual benefits of helping the environment and local budgets.

EPA Region 4 is releasing a new Municipal Government Toolkit (MGTK). The MGTK provides a centralized web-based resource for recycling-related information designed specifically to assist local government leaders and recycling program coordinators. The MGTK provides a key resource to help elected officials and decision-makers identify information to develop, evaluate, support, and/or expand their reduction programs.

This resource presents a collection of economic data, sample legislation, waste reduction efforts, guidance resources, and case studies regarding the impacts of recycling in the Southeast. The website focuses on six key areas related to recycling in the Southeast: economic impacts, climate change aspects, community benefits of recycling, and recycling hot topics, as well as modules on starting a recycling program, and improving a recycling program.

Persons interested in obtaining additional information are encouraged to contact Rhonda Rollins at (404) 562-8664 / rollins.rhonda@epa.gov or Angela Bivens, (404) 562-8623 / bivens.angela@epa.gov. The website can be accessed at www.epa.gov/region4/recycle, then follow the link to the Toolkit.

ELECTRONICS RECYCLING EVENT

October 17th and 18th, 2008 Rogersville, TN

Wal-Mart Store in Rogersville, TN and Southeast Recycling Technologies, Inc. announces a two day recycling event to allow the business and residential community an opportunity to properly dispose of

electronic waste. Electronics that would be accepted and encouraged are computers, monitors, televisions, cell phones, and other such equipment.

The dates of the collection will be Friday, October 17th (9am - 5pm) and Saturday, October 18th (9am - 4pm). The drop-off location for this event will be at the Wal-Mart parking lot in Rogersville, TN.

Southeast Recycling Technologies, a permitted Universal Waste Destination Facility, will be handling the collection of the e-scrap and other materials. The collection and recycling of the electronic scrap is provided free of charge. This is being done as a community service for the entire Rogersville and surrounding areas.

Southeast owners Steve Barnett and Steve Gross have been recycling Universal Waste since 1996. They began recycling electronics about five years ago. Barnett stated "all electronic material, such as computers, monitors and TV's contain lead and are hazardous to our environment. Our company will recycle all electronic equipment with the exception of refrigeration and air conditioning type units."

Gross emphasizes that the process consists of complete disassembly, recycling and recovery. "We are excited to be able to offer this opportunity to the community and hope it will become a regular event in the future."

Communities interested in hosting an electronics recycling event should contact Southeast for more information on this service.

<http://www.recyclebulbs.com/>
(800) 592-3970



Several TRC board members toured the new Advanced Polymer Recycling location following a board meeting in Knoxville. The meeting was hosted September 19 by Goodwill Industries. (Pictured left to right: Morgan Thomas, Eddie Bales, April Carlock, Chrsitina Treglia, Tom Hattle, Gail Randolph, Debi Stevenson, and Carol Fulmer)

KEEP TENNESSEE BEAUTIFUL REACHES MORE THAN ONE MILLION VOLUNTEERS DURING THE 2008 GREAT AMERICAN CLEANUP



100% County Participation Reached Again

Keep Tennessee Beautiful (KTnB) is in the national spotlight again. A stellar milestone was reached, as 1,230,170 Tennessee residents took part in numerous activities, such as recycling, tree planting, and of course litter pickup, during this year's 2008 Great American Cleanup™ (GAC) in Tennessee. Also included are the hundreds of thousands who attended workshops, special events and litter-free events.

KTnB State Leader Edith Heller said, "Over one million Tennesseans participated in this year's Great American Cleanup™ in Tennessee. That is a huge milestone and a challenge to other states. Our citizens have the spirit and personal actions to enhance our environment."

The State of Tennessee also once again lives up to its moniker as the "volunteer state" by attaining 100% county participation for the second year in a row during the 2008 GAC. Last year's goal was perfection, as Tennessee became the first state in the nation to achieve 100% participation during the 2007 GAC. This year's goal was to increase volunteers, as well as attain 100% participation again. Both were achieved.

Over 5.5 million pounds of litter and debris were cleaned away from Tennessee landscapes by 175,782 volunteers. That's a 16% increase. A total of 637,392 volunteer hours, a 123% increase from 2007, were achieved. This contributed to nearly 3 million pounds of recyclables being collected, a 43% increase from the previous year.

"Keeping Tennessee Beautiful is a responsibility we all share," said Governor Phil Bredesen. "Achieving the goal of participation by all 95 counties in the Great American Cleanup™ for a second year in a row shows the dedication of Tennesseans to keeping our state beautiful and litter free. I applaud the efforts of all the volunteers who took part in this effort."

GAC is sponsored in all 50 states by Keep America Beautiful, Inc™ (KAB). GAC is the largest annual community improvement campaign in the nation, held annually March 1-May 31. It began in 1985, and routinely has mobilized community leaders and volunteers nationwide to take action to improve their local environments. Last year nearly 3 million volunteers participated in 30,000 events in all 50 states.

Matthew McKenna, president and CEO of KAB said, "Keep Tennessee Beautiful and its local network continue to shine as some of our organization's most active and engaged affiliates, and we're thrilled to see 100% participation yet again and crossing the one million participant threshold. The Great American Cleanup grows larger and more effective every year, thanks in no small part to the phenomenal efforts in the Volunteer State."

Tennessee did more than just gather trash. Beautification was monumental, as 103,028 flowers and 26,590 trees were planted during the annual event, representing a 118% and 18% spike in both categories respectively. One hundred and six graffiti sites were cleaned as well.

GAC coordinators also held 1,949 educational workshops, where attendees were given StopLitter™ materials as the TDOT and KTnB's StopLitter™ Campaign, an ongoing program in its third year, was heavily featured once again during GAC. Our 700,000 Tennesseans attended 301 litter free events during the three month period.

KTnB Advisory Council Chair Judge Larry Potter said, "I am very proud of the state of Tennessee and this shows that Tennessee truly is the volunteer state. This is an example of the fine work the staff of Keep Tennessee Beautiful is doing along with the Keep America Beautiful affiliates across the state of Tennessee. We should all be very proud of what we have accomplished."

Keep Tennessee Beautiful is a department of Extended Programs at The University of Memphis and serves as state affiliate of KAB. KTnB programming is sponsored by TDOT. KTnB serves 25 KAB affiliates

and 70 non-affiliates counties throughout the state. KTnB, KAB, and TDOT wish to thank this year's national 2008 sponsors for their support which enabled us to reach over one million participants and all 95 Tennessee counties to participate, have program materials, awards, prizes, training and promotional assistance. The national sponsors are: American Honda Motor Co., Inc., The Dow Chemical Company, Firestone Complete Auto Care™ and Tires Plus™, GLAD® ForceFlex Trash Bags, Pepsi-Cola Company, Sam's Club®, The Scotts Miracle-Gro Company, Sprint Foundation, Troy-Bilt® Lawn and Garden Equipment, Waste Management, Inc. and the Wm. Wrigley Jr. Company. Educational Partners: ReCellular, Inc. and Rubber Manufacturers Association.

P. O. Box 23796 | Nashville, TN 37202 | 615.214.8899 | www.trc-online.org

This email was sent to [email]. To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

